

So you think...Why sell Mary Kay?



Place a check beside each product you use daily, weekly, or monthly. As a consumer taking care of your skin, you could be spending more than \$1000 a year (RETAIL) for your cosmetics! This doesn't include products you would purchase for gift-giving.

| Product | Cost | Qty/Yr | TOTAL |
|--------------------------------|--------|--------|-----------------|
| Cleanser | \$18 | 3-4 | \$54-72 |
| Moisturizer | \$22 | 3-4 | \$66-88 |
| Foundation | \$20 | 4-6 | \$80-120 |
| Microdermabrasion | \$55 | 2-3 | \$110-165 |
| Pressed Powder/Compact | \$34 | 1 | \$34 |
| Day/Night Solution | \$60 | 3-4 | \$180-240 |
| Firming Eye Cream | \$30 | 3 | \$90 |
| Replenishing Serum + C | \$55 | 10-12 | \$550-660 |
| Eye Make-Up Remover | \$15 | 4 | \$60 |
| Age Fighting Lip Primer | \$22 | 3 | \$66 |
| Satin Lips Set | \$18 | 2 | \$36 |
| Visibly Fit Body Lotion | \$22 | 2 | \$44 |
| Satin Hands Set | \$34 | 1-2 | \$34-68 |
| Body Wash & Moisture Lotion | \$26 | 3-4 | \$78-104 |
| Eau de Parfum | \$34 | 1-2 | \$34-68 |
| Cheek Color | \$10 | 2-3 | \$20-30 |
| Eye Color | \$6.50 | 4-6 | \$26-39 |
| Lip & Eye Pencils | \$10 | 4-6 | \$40-60 |
| Mascaras | \$15 | 4 | \$60 |
| Lipsticks or Glosses | \$13 | 5-6 | \$65-78 |
| Concealer | \$10 | 2 | \$20 |
| TOTAL ANNUAL CONSUMER SPENDING | | | \$1,635-\$2,090 |

Plus: Gifts, products for other family members (Velocity Skin Care for teens/young adults, Shave Cream, Sun Care Products, Body Wash & Moisture Lotions...

WHAT'S YOUR TOTAL? \$ _____



INCREASE YOUR INCOME!

Imagine purchasing ALL of your cosmetics and body care products at wholesale prices....

As a Consultant, at 50% discount, your annual savings would be over \$1000!!

Now imagine if you had 25 people who purchased \$1000 a year from you? That could mean adding over \$10,000 to your annual income!

CAN YOU GET EXCITED ABOUT THAT??!!

FACTS & FIGURES

- For over 15 years, Mary Kay has been the Best-Selling Brand of Facial Skin Care and Color Cosmetics in the US!
- Mary Kay has been listed as one of the Top 100 Best Companies to work for in America by Fortune magazine.
- Mary Kay boasts more female millionaires than any other company.
- The Mary Kay Ash Charitable Foundation was created in 1996 to fund research of cancers affecting women and to help women affected by domestic violence.
- More women make over \$100K annually in Mary Kay than with any other company in the US!
- Over 10,000 FREE pink, black & white Mary Kay cars are on the road, driven by women like you! You can earn the use of a White Chevy Malibu in 1-4 months!
- Mary Kay has no quotas or territories.
- The company operates by the Golden Rule and offers a 100% customer satisfaction guarantee.
- The only required investment is \$100 for a Starter Kit. Training is ongoing.
- Mary Kay offers a variety of inventory options to the Consultant + opportunities to earn FREE products

If you are interested in learning more about the benefits of the Mary Kay opportunity, either through personal savings, or by building a business, please contact me.

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